

**Maratha Vidya Prasarak Samaj's,
Arts and Commerce College, Taharabad,**



Course Objectives and Outcomes - English (2017-2018)

1. Course Outcomes(COs) of the Bachelor of Arts

Class	Course	Course Outcomes
FYBA Compulsory English	Visionary Glean: A Selection of Prose and Poetry	CO.1. To familiarize students with excellent pieces in English so that they realize the beauty and communicative power of English
		CO.2. To expose them to native cultural experience and situation in order to develop human values and social awareness.
		Co.3. To develop overall linguistic competence and communicative skills f the students
FYBA Optional English	Interface: English Literature and Language	CO.1. To expose students to the basics of literature and language
		CO.2. Understand the important features of Indian population and its obstacles to the development process
		CO.3. To develop integrated view about language and literature in them.
SYBA Compulsory English	Literary Landscapes	CO.1. To develop competence among the students for self learning
		CO.2. To develop students interest in reading literary pieces.
		CO.1. To familiarize students with excellent pieces in English so that they realize the beauty and communicative power of English
SYBA Optional English	Study of English Language And Literature	CO.1. To expose students basics for short story, One Act Play, in literary forms
		CO.2. To make them understand the literary merit, beauty and creative use of language.
		CO.3. To prepare students to go for detailed study and understanding of literature.
SYBA Optional English (S-I)	Appreciating Drama	CO.1. To acquaint and familiarize the students with terminology in drama Criticism(i.e. the term use in Critical Analysis and Appreciating of Drama)
		CO.2. To develop interest among the students to appreciate and analyze drama independently.



		CO.3. To enhance students awareness in the aesthetics of Drama and to empower them to evaluate drama independently
SYBA Optional English (S-2)	Appreciating Poetry	CO.1. To acquaint and familiarize the students with terminology in poetry Criticism(i.e. the term use in Critical Analysis and Appreciating of Poetry)
		CO.2. To enhance students awareness in the aesthetics of Poetry and to empower them to evaluate poetry independently
		CO.3. To develop interest among the students to appreciate and analyze poetry independently.
TYBA Compulsory English	Literary Pinnacles	CO.1. To introduce students to the best uses of language in literature
		CO.2. To familiarize students with the communicative power of English.
		CO.3. To enable students to become competent users of English in real life situations.
TYBA Optional English (G-3)	Advanced study of English Language and Literature	CO.1. To make them understand creative uses of language in Indian English Poetry
		CO.2. To expose students some of the samples of Indian English Poetry.
		CO.3. To introduce students some advanced areas of language study.
TYBA Optional English (S-3)	Appreciating Novel	CO.1. To introduce students to the basics of novel as a literary form
		CO.2. To expose students to the historical development and nature of novel.
		CO.3. To develop literary sensibility and sense of cultural diversity in students.
TYBA Optional English (S-3)	Introduction to Literary Criticism	CO.1. To introduce students to the basics of literary criticism.
		CO.2. To make them aware of the nature and historical development of criticism
		CO.3. To make them familiarize with the significant critical approaches and terms.



FYBCom Compulsory English	A Pathway to Success	CO.1. To offer students good pieces of prose and poetry so that they realize the beauty and communicative powers o English
		CO.2. To develop overall linguistic competence and communicative skills among the students.
		CO.3. To expose them to native culture experience and situation so that they understand the importance and utility of English language.

HoD
Department of English

Principal
Arts & Commerce College
Taharabad Tal. Baglan Dist Nashik



Maratha Vidya Prasarak Samaj's
Arts and Commerce College, Taharabad
Tal- Baglan, Dist Nashik

Department Of Commerce 2017-18

Course Outcomes

F.Y.B.COM

Course 112 & 122: Financial Accounting

After successfully completing this course, student will be able to -

- CO 1: Classify liabilities under piecemeal distribution of cash and student also able to practically solve problems.
- CO 2: Discuss disposal of assets and liabilities not taken over by new firm in amalgamation process with example.
- CO 3: Explain Accounting Procedure in the books of the firm under Conversion of Partnership Firm into Ltd. Co. and solve the problems.
- CO 4: Demonstrate how to create a company, grouping, generation, Accounting Report with the help of Accounting Software Package.
- CO 5: Explain the Accounting Standard applicable in India
- CO 6: Explain suffered recoupment and lapse of short-working with examples.
- CO 7: Distinguish between Hire Purchase System and Instalment System and solve problems thereon.
- CO 8: Demonstrate allocation of expenses on basis of Apportionment in Departmental Accounts.

Course 114(A) & 124(A): Business Mathematics and Statistics

After successfully completing this course, student will be able to -

- CO1: Explain pre-requisites of business mathematics and basic methods, types of interest and their basic applications in practice.
- CO2: Explain shares and dividends and interpret with example.
- CO3: Discuss sampling technique and apply simple statistical methods for analysis.
- CO4: Solve problems in the areas of central tendency: Mean, Median and Mode.
- CO5: Differentiate various types and methods of computing interest.
- CO6: Identify and measure the dispersion by using Range, Variance and Standard Deviation.
- CO7: Differentiate various types and methods of calculating correlation and regression for the bivariate data.
- CO8: Connect acquired knowledge and skills with practical problems in real life economic practices.

Course 115(A) & 125(A): Organizational Skill Development

After successfully completing this course, student will be able to -



- CO1: Define modern office, Office organization, communication and time management.
- CO2: Explain records, Classification of files, Different types of forms and digitization of records.
- CO3: Discuss role of Public Relation Officer in modern office.
- CO4: Demonstrate office automation using computerization through actual visits.
- CO5: Discuss modern communication techniques which are used in modern office.
- CO6: Identify different types of services provided by office.
- CO7: Describe concept of goal setting and identifying SMART goals.
- CO8: Study the applicability of new knowledge and skill in modern office and their problems.

Course 1169(C) & 126(C): Marketing & Salesmanship

After successfully completing this course, student will be able to -

- CO1: Define concept of market and Marketing
- CO2: Explain marketing environment and impact of marketing environment on market decision making.
- CO3: Discuss buyer behavior and factors affecting on buyer behavior and buying process.
- CO4: Describe concept of product, product life cycle, pricing decision their methods and factors affecting pricing decision.
- CO5: Understand the logistic management, it's importance in marketing.
- CO6: Explain the term advertisement, its importance, advantages, types and role of advertisement in sales promotion.
- CO7: Discuss concept of rural market, it's nature, differentiate rural and urban market and challenges before rural market.
- CO8: Explain the role of modern marketing in globalized era.
Career Options in Travel, Tourism and Hospitality Management.

S.Y.B. COM

Course 231 & 241: Business Communication

After successfully completing this course, student will be able to -

- CO1: Discuss the Meaning, Definition, Features, Principles, Importance, Process of Communication, Barriers to Communication & its Remedies.
- CO2: Identify the different methods and channels of communication.
- CO3: Classify the various soft-skills and its elements such as Grooming Manners and Etiquettes, Effective Speaking, Interview Skills, Listening, Group Discussion and Oral Presentation.
- CO4: describe the concept of business letter, its Meaning, Importance, Qualities or Essentials, Physical Appearance, and Layout of Business Letter.
- CO5: Develop the writing skill of business letters on various situations in business like Enquiry letter, order letter, sales letter etc.
- CO6: Discuss the Types & Drafting of Job Application Letters.
- CO7: Study the internal office correspondence like Office Memo, Office Orders, Office Circulars, and Press Releases.
- CO8: explain the application of new technology in business communication like WhatsApp, Twitter, Facebook, LinkedIn, YouTube, Cellular Phone and Video Conferencing.



- Management of Company such as Legal position of directors, Types of Directors.
- CO6: Study various Key Managerial Personnel such as Managing Director, Whole Time Director, Manager, Company Secretary and Corporate Social Responsibility.
 - CO7: Discuss various Formalities of valid meeting such as agenda, notice, quorum, proxies, voting, resolutions, minutes, filing of resolutions, Virtual Meeting.
 - CO8: Study the procedure of revival and rehabilitation of sick companies, Compromises, Arrangements and Amalgamation and winding of company.

Course 236(H) & 246(H) : Marketing Management - I

After successfully completing this course, student will be able to -

- CO1: Define concept of market and Marketing
 - CO2: Explain marketing environment and impact of marketing environment on market decision making.
 - CO3: Discuss buyer behavior and factors affecting on buyer behavior and buying process.
 - CO4: Describe concept of product, product life cycle, pricing decision their methods and factors affecting pricing decision.
 - CO5: Understand the logistics management, it's importance in marketing.
 - CO6: Explain the term advertisement, its importance, advantages, types and role of advertisement in sales promotion.
 - CO7: Discuss concept of rural market, it's nature, differentiate rural and urban market and challenges before rural market.
 - CO8: Explain the role of modern marketing in globalized era.
- Career Options in Travel, Tourism and Hospitality Management.

T.Y.B.COM

Course 3113: Business Regulatory Framework (Mercantile Law)

After studying this course student will be able to:

- CO1: Define the terms Contract, Offer, Acceptance, Consideration, Consent, Free-Consent, Discharged of Contract. Explain legal rules as to valid offer, acceptance, consideration, consent, free-consent, discharged of contract.
- CO 2: Define the terms Partnership, LLP, Designated partner. Explain the rights & duties of partners under Partnership Act,1932. Describe incorporation of LLP, liabilities of LLP & partners, their relations, Financial Disclosure, Conversion, Winding up and Dissolution of LLP.
- CO3: Define the terms Sell, Agreement to Sell, Conditions & Warranties, Unpaid seller. Describe implied conditions and warranties, Explain the rights of unpaid seller, explain legal provision regarding transfer by non-owners.
- CO4: Explain e-Contracts, Digital Signature, describe formation, recognition of E-Contracts. Discuss the functions of Digital Signature and Digital Certificate.
- CO5: Define the terms Consumer, Complaint, Services, unfair trade practices, restrictive trade practices. Explain consumer protection councils, redressal agencies, describe the procedure to file complaint and resolve the complaint, relief available to customers.
- CO6: Discuss the objectives, organs, programs, activities of WIPO. Define the terms



Patent, Copyright, Trademarks, Design, Geographical Indication, Trade secrets and Traditional Knowledge.

- CO7: Define the terms Negotiable Instruments, Promissory Note, Bill of Exchange, Cheque, Explain the essentials of N.I. Discuss Holder, Holder in due course, privileges of Holder in due course, kinds of endorsement.
- CO8: Explain Arbitration, essentials of arbitration agreement. Describe rights and duties of arbitrator. Define and explain Conciliation.

Course 3123: Advanced Accounting

After studying this course student will be able to:

- CO1: Impart the knowledge of Indian accounting standards and IFRS like AS- 3, AS-7, AS-12, AS-15 AS-17 to AS-25.
- CO2: Discuss Banking Company, Legal Provisions, Non - Performing Assets (NPA), Reserve Fund, Acceptance, Endorsements & Other Obligations and Preparation of Final Accounts in vertical form as per Banking Regulation Act 1949.
- CO3: Calculate amount of insurance claims using various methods like Claim for Loss of Stock, claim for Loss of Profit and Claim for Loss of Fixed Assets.
- CO4: Explain co-operative society and prepare financial reports as per Maharashtra State Co-operative Societies Act.
- CO5: Describe indirect tax like VAT & VAT Report, Service Tax, Central Value Added Tax and Income Tax - Tax Deducted at Source (TDS) and calculate tax liability using computer.
- CO6: Discuss the methods of maintaining accounts of different types of branches and Goods supplied at Cost & Invoice Price.
- CO7: Ascertain profit or loss by using various methods in single entry system like Preparation of Cash Book, Total Debtor Account, Total Creditor Account, and Final Accounts.
- CO8: Analysis and evaluate the financial performance using various ratios like Gross Profit Ratio, Net Profit Ratio, Operating Ratio, Stock Turnover Ratio, Debtor Turnover Ratio, Current Ratio, Liquid Ratio, Debt to Equity Ratio.

Course 3153: Auditing & Taxation

After studying this course student will be able to:

- CO1: Discuss the various concepts of audit like Types of errors and frauds, Various Classes of Audit, Audit programme, Audit Note Book, Working Papers, Internal Control-Internal Check-Internal Audit
- CO2: Explain verification and valuation of assets and liabilities and Auditing and Assurance Standards like AAS- 1,2,3,4,5,28,29.
- CO3: Recognize Company Auditor like his Qualification, Disqualifications, Appointment, Removal, Rights, Duties and liabilities.
- CO4: Explain tax audit with computerized system and Scope of Auditor's Role under Income Tax Act.
- CO5: Define various concepts under Income Tax act 1961 like Income, Person, Assesse, Assessment year, Pervious year, Agricultural Income, Exempted Income, Residential Status of an Assesse, PAN, TAN.
- CO6: Calculate Taxable Income under Head of Income like Income from Salary, Income from House Property, Profits and Gains of Business and Professions, Capital Gains and Income from other sources.



- CO7: Calculate total taxable Income and tax liability of an individual under chapter VIA ie deductions u/s-80C to 80 U
- CO8: Explain procedure of individual income tax filing and Income Tax Return Filing and Structure, Functions and powers of various Income Tax Authorities.

Course 3481: Marketing Management - II

After studying this course student will be able to:

- CO1: The concept and functioning of marketing planning and sales management.
- CO2: How to formulate marketing strategies that incorporate psychological and sociological factors which influence consumers.
- CO3: Importance of Marketing Regulations in
- CO4: Marketing in 21st Century and Impact of Globalization on marketing.
- CO7: Prepare process cost accounting including normal and abnormal loss/gain and Joint Products and by Products.
- CO8: Prepare service costing in Motor transport service, Hospital and Hotel Organization.

Course 3483: Marketing Management - III

After studying this course student will be able to:

- CO1: How to perform a market segmentation analysis, determine the organization's target market and define the consumer behavior of each segment.
- CO2: How to develop an integrated advertising and Marketing communications plan and persuasively present and defend it.
- CO3: How to evaluate the effectiveness of integrated advertising and marketing
- CO4: How to develop creative solutions to address advertising and marketing communications challenges.

Prof. D.G. Bhamare
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Maratha Vidya Prasarak Samaj's
Arts and Commerce College, Taharabad Tal.Baglan, Dist. Nashik
Year 2017-2018
Course Outcomes (COs) of Bachelor of Arts (B.A.)
Department of Economics

Class	Course	Course Outcomes
FYBA	Indian Economy – Problems and Prospects (G-1)	CO.1. Understood the difference between developed and developing economy.
		CO.2 Learned Indian economy as developing economy through its characteristics.
		CO.3. Understood the important features of Indian population and its obstacles to the development process.
		CO.4 Enabled students to analyze the issue of poverty and unemployment in India
		CO.5 Understood the economy of Maharashtra. Its features and addressed the issue of regional imbalance in state economy.
SYBA	Financial System (G-II)	CO.1. Enabled students to understand the working of RBI,IMF,IRDA,IBRD,BRICS
		CO.2Understood the basic structure of the Indian banking system and cleared understanding the operations of banking and their interaction with the rest of the economy
		CO.3Awareness of the basic concepts of modern banking ,main principles and functions of commercial banks
		CO.4 Created awareness of new technology of banking and made implementation of it.
		CO.5Understood the operation of the monetary policy, functions of RBI and enable them to understand the effects on macro economy.
SYBA	Micro Economics (S-1)	CO1 Enabled students to understand the consumer and producer behavior.
		CO2 Understood the market structure and application to the different product market
		CO 3 Enriched the knowledge of the factor pricing theory and examined the problems in determination of factor price.
		CO 4 several view on welfare economics. Understood the
SYBA	Macro Economics (S-2)	CO 1 Familiarized the students the basic concept of Macro Economics. Economics and application.



		<p>CO 2 Awareness of the basic theoretical framework underlying the field of macroeconomics</p> <p>CO 3 Understood the role of government in macro economy by its involvement through fiscal and monetary policy</p> <p>CO 4 Improved knowledge on phases of business cycle and inspired to think on policy making issues.</p>
TYBA	Economics Development & Planning (G-3)	<p>CO 1 Gained the importance of understanding the difference between economic growth and development</p> <p>CO.2. Understood the characteristics of developing as emerging economy and Realized the obstacles in development of developing economy</p> <p>CO.3 Gained the knowledge of approaches and theories of economic development</p> <p>CO.4 Understood the important role of foreign capital in process of economic development.</p> <p>CO.5. Realized the need of economic planning for achieve goal of inclusive growth</p>
TYBA	International Economics (S-3)	<p>CO 1 Gained the knowledge of basic principles of international economics</p> <p>CO 2 Understood the classical and recent theories of international trade</p> <p>CO 3 Realized the importance of Indias foreign trade policy and balance of payments for countries better performance international trade</p> <p>CO 4 Improved the knowledge regarding the international institution SAARC, BRICS, EEC</p>
TYBA	Public Finance (S-4)	<p>CO 1 Understood the role of a government in economy</p> <p>CO 2 Enabled to explore the importance of public revenue and public expenditure in the economy for inclusive growth.</p> <p>CO 3 Improved the knowledge of budget and understood the budgetary concepts.</p> <p>CO 4 Gained the information of centre-state relationship and realized its importance to sustain democracy in India.</p> <p>CO 5 Learned important role of fiscal policy in the country and realized its positive and inverse effects</p>

H.O.D

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M. V. P. Samajs

Arts and Commerce College, Taharabad

Department of Geography

2017-2018

Course outcomes

1) F. Y. B. A.

Element of Geomorphology	
	1. Understand the basic concepts in Geomorphology.
	2. Comprehend latest concept in Geomorphology.
	3. Get acquainted with the utility and application of Physical Geography in different regions and environment.
	4. Get awareness of the need of protection and conservation of different landforms
2) S. Y. B. A	
Disaster Management and Geography (G2)	1. Understand the basic principles and concepts in Disaster Management and Geography .
	2. Get acquainted with the applications of Disaster Management and Geography in different areas and environment.
	3. Get awareness of the Planet Earth
3) Tourism Geography (S-1)	1. Understand basic concepts of Geography & Tourism
	2. Comprehend the utility and application of Tourism
	3. Understand the interrelationship between tourism and employment generation Opportunities.
	4. Understand the impact of tourism on Physical and Human Environments.
Fundamentals Of Geographical Analysis	1. Learn to use various Projections and Cartographic Techniques.
	2. Get acquainted with basic of Statistical data.



	<input type="radio"/> Understand the principles of surveying, its importance and utility in the geographical study.
4) T.Y.B.A	
Techniques of Spatial Analysis (S-4)	<input type="radio"/> <ol style="list-style-type: none"> 1. Acquire the Knowledge of Toposheet reading / interpretation. 2. Become familiar with the weather instruments and their applications in Geographical phenomenon. 3. Get acquainted with IMD weather maps and also gain the knowledge of weather map reading / interpretation. 4. Become trained in elementary statistics as an essential part of geography. 5. Awareness about GIS
Human Geography of India (G-3)	<input type="radio"/> <ol style="list-style-type: none"> 1. Understand geography of our Nation. 2. Comprehend the magnitude of problems and Prospects at National level. 3. Understand the inter relationship between the subject and the society. 4. Understand the recent trends in regional studies.
Agricultural Geography (S-3)	<input type="radio"/> <ol style="list-style-type: none"> 1. Realize Agricultural activities and its relation with Geography. 2. Comprehend new modern technical methods and their applications in Agricultural activities. 3. Acquire ability to apply previous knowledge in Problems and Prospects in agriculture

Dr. Gholap N. N.
H.o.d

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